



Open Societies vs Intellectual Enclosures Innovation, Imitation and Economic Growth

October 3-4, 2008 (Alessandria)

Programme (latest update: 24/09/2008)

FRIDAY, OCTOBER 3

11.30 Welcoming address

Paolo Garbarino, Rettore dell'Università del Piemonte Orientale "Amedeo Avogadro"

Carla Marchese, Director of the Department of Public Policy and Public Choice, POLIS

11.45 Knowledge Diffusion, Intellectual Property and Trade

Chair: **Francesco Silva**, Università di Milano, Bicocca

Intellectual Property Rights, Technology Transfer and Exports in Developing Countries **Lei Yang** and **Keith E. Maskus** University of Colorado

12.30 Lunch

14.00 Knowledge Production as a Social Activity

Chair: **Stefano Fenoaltea**, Università di Roma, Tor Vergata

Inventive Activities, Patents and Early Industrialization in England and US. A Critical Survey **Alessandro Nuvolari**, Eindhoven University of Technology and **Cristine MacLeod**, University of Bristol

Understanding Spillovers as Social Investments in the Capabilities of Others: Implications for Intellectual Property **Brett Frischmann** Loyola University Chicago & Cornell Law School

15.30 Coffee Break

15.45 Idiosyncratic Features of Knowledge and the Impact of Intellectual Property Rights

Chair: **Luigi Montrucchio**, Università di Torino

Intellectual Property Rights, Knowledge Production, Growth **Fabio Privileggi** and **Giovanni Ramello**, Università del Piemonte Orientale

Dynamic Incentives in Sequential Innovation **Gaston Llanes**, Harvard Business School and **Stefano Trento**, Universidad Autonoma de Barcelona



SATURDAY, OCTOBER 4

8.45 Cultural Production and Cultural Producers

Chair: **Anna Maffioletti**, Università di Torino *The Economics of Attribution: Authorship and Inventorship* **Francesco Lissoni**, Università di Brescia and Cespri, Università Bocconi, Milano

Gift Failure versus Market Failure: Suggesting a Competing Paradigm for Analysis of Cultural Production **Wendy J. Gordon**, Boston University

10.15 Coffee Break

10.30 Round Table:: Reinventing the Openness in the Information Age

Chair: **Alberto Cassone**, Università del Piemonte Orientale

Publishing an Open Access Journal on a Shoe String: Is It a Sustainable Project?, **Michael Keren**, Hebrew University of Jerusalem and **Vittorio Valli**, Università di Torino

Lessons Learnt from Implementing an Open Licensing Model in Distributed Film Production. The Case of "A Swarm of Angels" **Mario Calderini** Politecnico di Torino and **Irene Cassarino** Politecnico di Torino and University of Oxford

Liability for Web 2.0 Service Providers **Mikko Valimaki**, Helsinki University of Technology

Discussion

12.30 Coffee Break

12.40 Open or Close ? Solving the Puzzle

Chair: **Salvatore Rizzello**, Università del Piemonte Orientale

Appropriation and Intellectual Property **Michele Boldrin** and **David Levine**, Washington University in Saint Louis